

LISTING UPGRADE OPTIONS



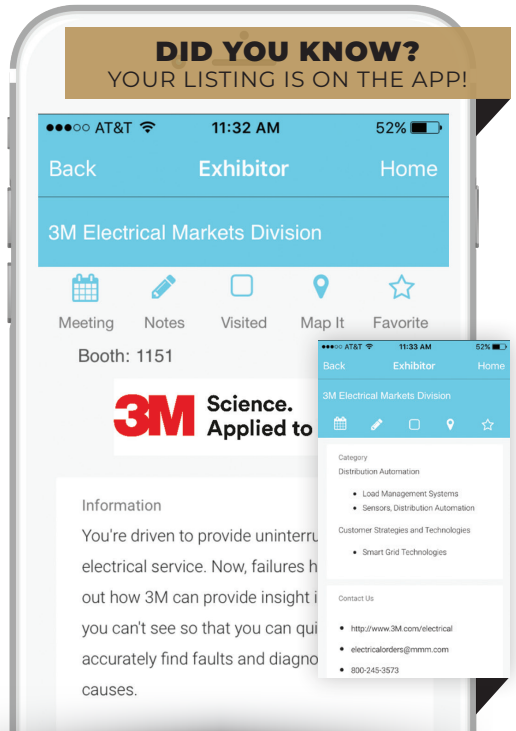
JANUARY 26-28, 2022
 DALLAS, TEXAS, USA //
 KAY BAILEY HUTCHISON
 CONVENTION CENTER
www.powergen.com
 #POWERGEN22

POWERGEN International is proud to provide its exhibitors with a fresh new take on exhibit floor plan interactivity. With the digital age upon us and an ever-increasing demand for visual and hands-on functionality, we've invested in a unique floor plan environment for our attendees to navigate and learn all about your company.

WHAT DOES THIS ENHANCED ATTENDEE EXPERIENCE DO FOR POWERGEN International EXHIBITORS?



Your company will now have a multi-faceted platform for showcasing its brand, products and services well beyond the POWERGEN International exhibit hall, and it will be on-demand for all registered attendees. This enhances your visibility before, during and after the exhibit hall hours.



BUILT-IN MARKETING: SOCIAL MEDIA SHOUT OUT PRESS RELEASE FLOOR PLAN LOGO SHOW SPECIALS PRODUCTS

	BASIC - \$300	SELECT - \$695	Preferred - \$1,395
COMPANY DESCRIPTION ONLINE & MOBILE APP	60 WORDS/350 CHARACTERS	150 WORDS/900 CHARACTERS	175 WORDS/1,000 CHARACTERS
	<p>Clarion Energy </p> <p>London, United Kingdom http://www.clarionevents.com</p> <p> </p> <p>Booth: 4087 </p> <p>Clarion Energy's portfolio of leading conferences and exhibitions include over 40 events worldwide. The largest of which, DistribuTECH, Future Energy, HydroVision, POWERGEN and Utility Week brands have been brought together to form the Power & Energy Series from Clarion Energy, a World Leading Portfolio of Events. More information: www.clarion-energy.com. These events are created with the</p> <p> x3</p>	<p>Clarion Energy </p> <p>London, United Kingdom http://www.clarionevents.com</p> <p> </p> <p>Booth: 4087 </p> <p>Clarion Energy's portfolio of leading conferences and exhibitions include over 40 events worldwide. The largest of which, DistribuTECH, Future Energy, HydroVision, POWERGEN and Utility Week brands have been brought together to form the Power & Energy Series from Clarion Energy, a World Leading Portfolio of Events. More information: www.clarion-energy.com. These events are created with the</p> <p> x10</p>	<p>Clarion Energy </p> <p>London, United Kingdom http://www.clarionevents.com</p> <p> </p> <p>Booth: 4087 </p> <p>Clarion Energy's portfolio of leading conferences and exhibitions include over 40 events worldwide. The largest of which, DistribuTECH, Future Energy, HydroVision, POWERGEN and Utility Week brands have been brought together to form the Power & Energy Series from Clarion Energy, a World Leading Portfolio of Events. More information: www.clarion-energy.com. These events are created with the</p> <p> x15</p>



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2022 LISTING UPGRADE OPTIONS

PACKAGE	BASIC	SELECT	PREFERRED
COST	\$300	\$695	\$1395
COMPANY NAME	YES	YES	YES
COMPANY BOOTH #	YES	YES	YES
ADDRESS	YES	YES	YES
PHONE/FAX/TOLL FREE	YES	YES	YES
ONE EMAIL ADDRESS	YES	YES	YES
WEBSITE URL	YES	YES	YES
COMPANY CONTACT	YES	YES	YES
COMPANY DESCRIPTION ONLINE/MOBILE APP	YES (350 CHARACTERS)	YES (900 CHARACTERS)	YES (1000 CHARACTERS)
SOCIAL MEDIA ICONS IN LISTING WITH LINK	YES	YES	YES
PRODUCT CATEGORIES	3	10	15
PRODUCT FEATURES	3	10	15
BRANDS	200	200	200
UPGRADE LEVEL SHOW AT TOP OF EXHIBITOR LIST		YES	YES
UPGRADE ICON IN EXHIBITOR LIST, FLOOR PLAN & MOBILE APP		YES	YES
COMPANY LOGO ONLINE/MOBILE APP		YES	YES
SHOW SPECIALS		3	5
BOOTH LOGO ON FLOOR PLAN		YES (20X20 BOOTHS OR LARGER)	YES (20X20 BOOTHS OR LARGER)
PRESS RELEASES		3	8
VIDEOS (PRE RECORDED 1 MINUTE)		1	2
FLOOR PLAN BANNER AD W/ CLICK THRU (ROTATING)			YES
WEB ANALYTIC REPORTING ON INTERACTIVE LISTING ACTIVITY			YES
SOCIAL MEDIA SHOUT OUT			2 (PRE-EVENT)

EXHIBITOR SERVICES CONTACT:

POWERGEN.ES@clarionevents.com

ORGANIZED BY:



OFFICIAL MEDIA:

